

Docket No.: UV-123 Cont.  
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Joel G. Hassell et al.  
Application No. : 10/722,780 Confirmation No.: 7224  
Filed : November 26, 2003  
For : ELECTRONIC PROGRAM GUIDE WITH  
SUPPORT FOR RICH PROGRAM CONTENT  
Group Art Unit : 2623  
Examiner : Jun Fei Zhong

Boston, Massachusetts 02110-2426  
May 27, 2008

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

**REPLY TO OFFICE ACTION**

In reply to the Office Action dated November 28, 2007, applicants have amended the above-identified application as follows:

Amendments to the Specification begin on page 2 of this Reply.

Amendments to the Claims begin on page 4 of this Reply.

Remarks begin on page 21 of this Reply.